



BANNER ART SPECIFICATIONS

Vero Beach Little League | 4 ft x 8 ft Outfield Banner

PLEASE SUBMIT PRODUCTION-READY, HIGH-RESOLUTION ARTWORK. Vector artwork is strongly preferred.



SCREENSHOTS, WEBSITE LOGOS AND SOCIAL-MEDIA IMAGES ARE NOT PRINT-READY.

1. PREFERRED FILE TYPES

- Print-ready PDF, Adobe Illustrator (AI), EPS or SVG.
- Convert fonts to outlines and embed all placed images.
- Send the original vector logo whenever available.

2. DOCUMENT SETUP

- Finished banner size: 96 in wide x 48 in high.
- Add 0.5 in bleed on all sides; art size becomes 97 in x 49 in.
- Half-scale files are acceptable when clearly labeled.

3. RASTER IMAGE REQUIREMENTS

- TIFF, PNG or JPEG must be 300 DPI at full size / final print size.
- Minimum final pixel dimensions: 14,400 x 7,200 pixels.
- Do not enlarge or upsample a small, blurry image.

4. SAFE AREA & FINISHING

- Keep logos, text, phone numbers and URLs 2 in inside the edge.
- Allow room for hems and grommets around the perimeter.
- Avoid thin borders or critical details close to an edge.

5. COLOR & PRINT QUALITY

- CMYK color is required for all print-ready files.
- Use high-resolution images and vector artwork.
- Expect slight color variation between screens and printed vinyl.

6. FINAL SUBMISSION CHECK

- Proofread all wording and verify phone numbers and web addresses.
- Submit one final approved design with no watermarks or placeholders.
- Name file: BusinessName_VBLL_Banner.



Chris McIntosh

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*Building Character
One Base at a Time*